


HELPING THE WORLD GROW MORE WITH LESS

INTRODUCTION TO NETAFIM





**"THE FUTURE
OF AGRICULTURE
DEPENDS ON OUR
ABILITY TO MAKE
THE MOST OF LIMITED
NATURAL RESOURCES.
THE WORLD HAS
TO BECOME
MORE EFFICIENT."**



OFER BLOCH, PRESIDENT & CEO

AS THE WORLD'S POPULATION CONTINUES TO RISE AND NATURAL RESOURCES COME UNDER PRESSURE, MORE **EFFICIENCY** MAKES MORE SENSE THAN EVER.

AT NETAFIM WE HELP OUR CUSTOMERS PRODUCE **MORE YIELDS** AND BETTER CROPS WITH **LESS RESOURCES**. NETAFIM IS THE GLOBAL LEADER IN SMART WATER SOLUTIONS FOR AGRICULTURE. WE HELP THE WORLD GROW MORE WITH LESS.



40%

DRIP IRRIGATION INCREASES YIELD BY UP TO 50% WHILE SAVING UP TO 40% IN WATER CONSUMPTION*

*Varies from crop, climate and geography.



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1

GLOBAL LEADER IN IRRIGATION SOLUTIONS



43

YEARS OF GROWTH



110

COUNTRIES IN WHICH WE OPERATE



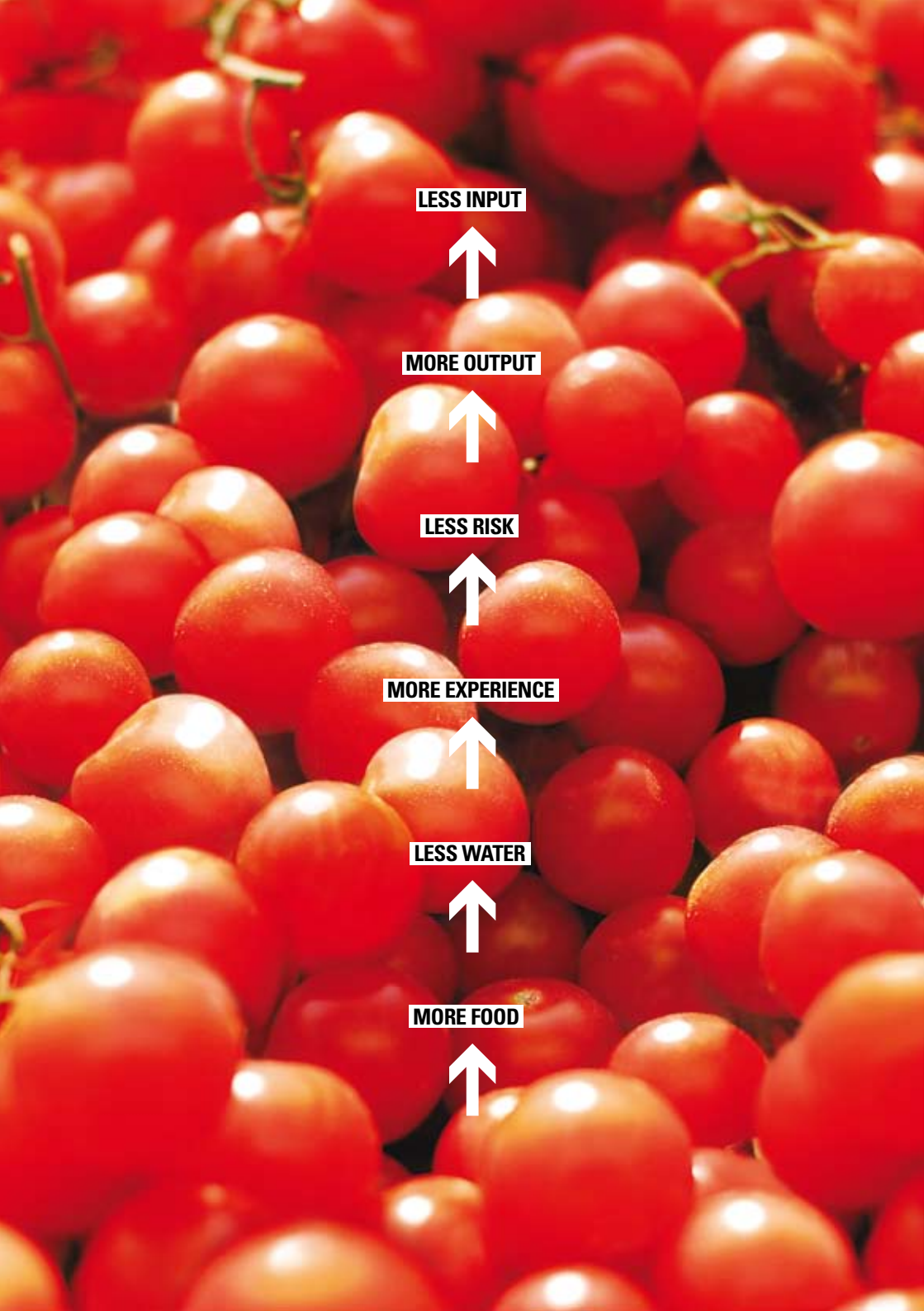
2600

LOCAL EXPERTS



5,638,721

SUCCESSFUL CUSTOMERS AND STILL GROWING



LESS INPUT



MORE OUTPUT



LESS RISK



MORE EXPERIENCE



LESS WATER



MORE FOOD



GROWING SOLUTIONS

IRRIGATION

We pioneered the world's first drip irrigation system in 1965. Since then we have developed many innovative crop-based solutions designed to optimize your yield, while minimizing the use of your precious resources.

As the global leader in smart water solutions for agriculture and landscape, our mission is to promote a global change in how water is used in agriculture. By producing technologically advanced and sustainable responses we are meeting today's modern irrigation needs.

GREENHOUSE

We have experience in all crops and climate conditions. We will custom-build your greenhouse to your needs, making the most of technology and agronomic factors to maximize your profits. If you need support at any time, you can rely on our network of experts, present around the globe.

BIO-ENERGY

We have established a leading position in growing renewable energy crops. Netafim supplies a comprehensive solution that enables growers to obtain higher yields and superior quality feedstock in a reliable and consistent manner year round. We focus our efforts in delivering sustainable answers that reduce risks involved in the feedstock production, maximizing the profits, thus making bioenergy production commercially viable.

EFFICIENCY NOT ONLY BENEFITS YOUR BOTTOM LINE, BUT THE ENVIRONMENT TOO. USING WATER, LAND AND ENERGY IN A MORE SMART AND RESPONSIBLE WAY, HELPS PROTECT THE WORLD'S NATURAL RESOURCES.

ENVIRONMENTAL SUSTAINABILITY

We're constantly developing smart solutions for agriculture and landscape that:

- Reduce water depletion and contamination
- Reduce soil erosion and use of fertilizers seeping into reservoirs and aquifers
- Utilize recycled water for irrigation
- Promote energy-saving
- Preserve scarce farm land even in marginal lands
- Sustainable irrigation products and systems
- Increase food production for a growing population

SOCIAL SUSTAINABILITY

We are involved in a range of initiatives as part of our commitment to social sustainability:

- Reduce risk and cut expenses while increasing yields and profitability
- Initiate voluntary educational projects and interventions
- Promote sustainable water practices and capacity in emerging markets
- Share newest agro knowledge and technologies
- Maintain integrity and honesty
- Key member of UN's CEO Water Mandate

CORPORATE SUSTAINABILITY

We are committed to an ethical approach to business that we demonstrate in a number of ways:

- Maintaining a high level of transparency
- Deploying standards that maximize corporate sustainability
- Uncompromising commitment to employees



THROUGH THE EFFICIENT USE OF WATER WE:

● **CREATE SUSTAINABLE PRODUCTION**

● **ENSURE BETTER QUALITY FOOD**

● **REDUCE CONTAMINATION AND DEPLETION OF WATER SOURCES**

● **CONSERVE PRECIOUS WATER RESERVES**

● **PRODUCE HIGHER YIELDS**

● **IMPROVE EDUCATION AND CAPACITY BUILDING**

● **MINIMIZE LAND EROSION**



**CONTACT US
TO FIND OUT
HOW YOU CAN
GROW MORE
WITH LESS**

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GROW MORE WITH LESS

WWW.NETAFIM.COM